

TenneT PowerLab

The fast lane to bring
projects to success
like an *entrepreneur*



Overview

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PowerLab in a nutshell

Let's tackle projects that matter in an entrepreneurial way



What is TenneT PowerLab?

- PowerLab is a program for TenneT employees to validate and execute their projects
- Get the chance to explore, test, and implement your project in an efficient and effective way



Why did we launch this program?

- We believe that there are plenty of valuable projects launched by our colleagues that have huge potential to make an impact within TenneT and beyond
- We want to give you the space and resources to validate and execute these projects successfully in a supportive environment
- At the same time, you will learn entrepreneurial methods and tools that are extremely valuable for your project and your career in general



How exactly will we support you?

- We offer coaching, funding, a vast network of experts, and executive support to realize your project
- We'll help you test if your project is worth pursuing using modern entrepreneurial methods



Program phases overview

PowerLab phases & support we offer

You will follow the path in three phases: Explore, Develop, and Establish. Depending on the maturity of your project, you can either start in the Explore or the Develop phase after the Bootcamp – program’s kick-off.

Explore the identified challenge

Validate the challenge your project tackles and prove that it’s relevant for TenneT. Attend the ‘Bootcamp’ and pitch your project to a jury to get the resources you need going forward.

Explore

- Desk research
- Customer interviews
- Stakeholder mapping
- Business model coaching
- Networking
- Developing entrepreneurial mindset
- Proof of desirability
- First solution definition
- Defining further validation hypotheses

Prove that you can solve the challenge

Develop a prototype of your solution and test it with potential internal or external customers. Get feedback on your solution and improve it in an iterative way. Prove that you can solve the challenge with your project.

Develop

- Development of a prototype
- Prototype testing
- Feedback collection
- Improvement of your solution
- Coaching by a venture architect
- Technical experts support

Launch and grow your project

Launch and establish or grow your project. Test all aspects of your business model in a small-scale pilot. Follow your project-specific path.

Establish

- Launching a small-scale pilot
- Testing all aspects of your solution
- Growing your project

Your entrepreneurial journey

This is how your journey will look like

Submit your project and join either Explore or Develop Phase. Pitch your project to the jury in the Demo Day and learn whether your project is moving on to Develop or Establish phase or needs another iteration in an Explore phase.



Submit your project and get selected for a Bootcamp

Three more Bootcamps are planned in 2024: in July, September, and November

Explore
4-5 months



Develop
4-5 months



Decision Day

Next explore phase

Next develop phase

Establish phase

Your benefits with PowerLab

Join the fast lane to tackle your project

Being part of PowerLab gives you the opportunity to validate your project, get management exposure and learn more about innovative methodologies. Ultimately, the program is your fast lane to drive your project to success and have an impact on topics that matter for the future of TenneT and the energy industry.



Benefit from fast decision-making



Get the budget your project needs



Meet innovative, like-minded colleagues



Work like an entrepreneur within the company



Broaden your network within TenneT and beyond



Get leadership attention

Which projects we are looking for

We look for projects that will enable TenneT to



Provide a great and safe place to work for up to 10,000 employees



Achieve 99.99% of the supply security



Secure healthy asset base where customers can be connected within a set number of months



Realize at least 5 significant energy system innovations

If you have the curiosity and motivation to tackle your project, it does not matter which stage your project is in. We give you just what you need to bring it to the fast lane.



Why PowerLab is important for TenneT



Rapid validation

of projects and solutions through user-centric testing, which allows us to identify and support relevant projects faster



Cross-functional collaboration

possibility to tackle challenges with cross-functional teams guided by experienced innovation coaches



Cost-efficient

way of working through fast and iterative processes in startup-like structures



Growth and development

opportunity for our talents, who will bring the knowledge back to their departments



Fast decision-making

fast track for projects through efficient collaboration with legal and IT departments



Christine Schneider

Head Board Office

“I see the benefit of PowerLab two-fold: On the one side, it helps us to further support and implement projects with high relevance and a great potential for success. And on the other side, as a TenneT employee you get to work with innovative methods and tools, execute your project like an entrepreneur, and ultimately, advance your career.”

For more information
reach out to the
PowerLab team



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Apply now and
tackle your project
like an entrepreneur

powerlab.tennet.eu

