



TenneT PowerLab

# Accelerate your project like an entrepreneur



## Overview

# Content

1. PowerLab in a nutshell	3
2. Our program	4
3. Your benefits with PowerLab	5
4. Ideas we are looking for	6
5. Who can apply	7
6. Why PowerLab is important for TenneT	8
7. Contact us for more information	9



PowerLab in a nutshell

# Let's tackle challenges that matter in an entrepreneurial way



## What is TenneT PowerLab?

- PowerLab is a special format for TenneT employees to accelerate their projects and ideas
- Get the chance to explore, test, and implement your projects in an entrepreneurial environment



## Why did we launch this initiative?

- We believe that TenneT employees know our company better than anyone else, since you experience the daily challenges and see improvement opportunities first-hand
- We want to give you the space and resources to turn your projects or ideas into reality in an entrepreneurial way
- Learn entrepreneurial methods and tools that are extremely valuable for your project or idea, and the day-to-day role



## How exactly will we support you?

- We offer coaching, funding, a vast network of experts, and executive support to accelerate your project
- We'll teach you how to select and develop the right projects using modern entrepreneurial methods
- Additionally, our program allows you to take 20% time off your daily job to work on your project

## Our program

# We guide you through every step

Start by submitting your project, idea or challenge. Once accepted, we guide you through the process of developing, testing and eventually deploying and scaling your project. Thanks to collaboration with the IT and legal departments your projects are on the fast lane towards successful execution.



### Ideate

#### Submit your project or idea

Choose the project, challenge or idea you want to accelerate and submit it on your own or as a team.

- Coaching in challenge identification
- Networking with experts



### Explore

#### Explore the identified challenge

Prove that your project is relevant for TenneT. Attend the 'PowerCamp', a series of workshops and pitch your project to a jury to get the resources you need going forward.

- Desk research
- Customer interviews
- Stakeholder mapping

- Business model coaching
- Networking and education
- Developing a startup mentality



### Develop

#### Prove that you can solve the challenge

Develop a prototype of your solution and test it with potential customers. Get feedback on your solution and improve it in an iterative way. Prove that you can solve the challenge with your project.

- Testing
- Prototyping
- Experiments

- Venture architect coaching
- Technical experts
- Networking



### Scale

#### Launch and grow your project

Test all aspects of your business model in a small-scale pilot. Start growing your project.

- User testing
- Business model validation
- Implementation

- Venture architect coaching
- Technical experts

Your benefits with PowerLab

# Join the fast lane to accelerate your project

Being part of the PowerLab gives you the opportunity to leverage your expertise and interests, to learn more about innovative methodologies and entrepreneurship, and ultimately, to spend time working on a project that matters - to you and to our company. After the program you get to bring the learnings and experience back to your business unit and pioneer the entrepreneurial problem solving in your role.



**Benefit from faster decision-making**



**Get the budget your project needs**



**Have dedicated time to work on your project**



**Meet innovative, like-minded colleagues**



**Work like an entrepreneur within the company**



**Broaden your network – within TenneT and beyond**



**Get leadership attention**

Which ideas we are looking for

# We look for projects and ideas that will enable TenneT to



Provide a great and safe place to work for up to 10,000 employees



Achieve 99.99% of the supply security



Secure healthy asset base where customers can be connected within a set number of months



Realize at least 5 significant energy system innovations

If you and your team have the curiosity and motivation to accelerate your project, it does not matter whether you are still in an ideation stage or have already begun working on it as part of an ongoing project.

Not sure if your idea fits the topics – simply reach out to us! (See details on the last page).



Who can apply

# We are open to applications from all TenneT employees

If you can answer any of those questions with yes, you are eligible to apply. PowerLab is a company-wide program open for applications from all TenneT employees with an entrepreneurial mindset, no matter which division you are working for.

## Projects

Are you already working on a project or idea that needs acceleration?

## Ideas

Did you come up with an idea that you want to bring to life?

## Challenges

Did you find a challenge you want to solve and need support to develop it into a project?



**Dr. Florian Dotzler**  
Head of Supply Chain Management Large Projects Onshore

“To work like an entrepreneur means to make fast and informed decisions based on the real user feedback and learnings from testing and prototyping. It will help us to make sure we further support projects with the high success potential and generate learnings from the ones that can’t go forward early on. The PowerLab is definitely the place to learn this type of entrepreneurial working and help our talents develop and grow.”

# Why PowerLab is important for TenneT



## Rapid validation

of ideas and solutions through user-centric testing, which allows us to identify and support good ideas faster



## Cross-functional collaboration

possibility to tackle challenges with cross-functional teams guided by experienced innovation coaches



## Cost-efficient

way of working through fast and iterative processes in startup-like structures



## Growth and development

opportunity for our talents, who will bring the knowledge back to their departments



## Fast decision-making

fast track for projects and ideas through efficient collaboration with legal and IT departments



**Christine Schneider**  
Head Board Office

"Tackling challenges that matter with the ideas and power from our employees is an important step towards reaching our goals at TenneT. I am sure that the PowerLab is the right format to achieve real results and nurture an entrepreneur-like attitude and behaviour in our workspace. Don't hesitate to submit your idea and become an intrapreneur at the PowerLab to shape the future of energy!"

# For more information reach out to the PowerLab team

Reach out with questions on  
the program set-up



**Jannis Kuhrt & Dr. Christian Stumpf**

Program Management

Jannis.Kuhrt@tennet.eu

Christian.Stumpf@tennet.eu

Reach out with questions on  
communication activities



**Alex Visser**

Communications Lead

Alexander.Visser@tennet.eu

Apply now and  
**accelerate your project**  
like an entrepreneur

powerlab.tennet.eu

