

TenneT PowerLab

Tackle your
project like
an *entrepreneur*



Overview

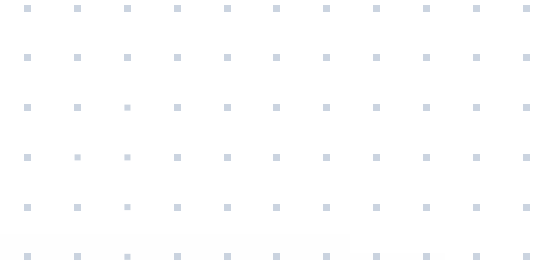
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PowerLab in a nutshell

Let's tackle projects that matter in an entrepreneurial way



What is TenneT PowerLab?

- PowerLab is a special format for TenneT employees to validate and execute their projects
- Get the chance to explore, test, and implement your project in an efficient and iterative way

Why did we launch this program?

- We believe that there are plenty of valuable projects launched by our colleagues that have huge potential to make an impact within TenneT and beyond
- We want to give you the space and resources to validate and execute these projects successfully in a supportive environment
- At the same time, you will learn entrepreneurial methods and tools that are extremely valuable for your project and your career in general

How exactly will we support you?

- We offer coaching, funding, a vast network of experts, and executive support to realize your project
- We'll help you test if your project is worth pursuing using modern entrepreneurial methods

Program phases overview

PowerLab phases & support we offer

In this program you will follow the path in three phases: Explore, Develop and Establish. Depending on the maturity of your project, you can either start in Explore or in Develop phase.

Explore

Explore the identified challenge

Validate the challenge your project tackles and prove that it's relevant for TenneT. Attend the 'PowerCamp' and pitch your project to a jury to get the resources you need going forward.

- Desk research
- Customer interviews
- Stakeholder mapping

- Business model coaching
- Networking and education
- Developing a startup mentality

Develop

Prove that you can solve the challenge

Develop a prototype of your solution and test it with potential internal or external customers. Get feedback on your solution and improve it in an iterative way. Prove that you can solve the challenge with your project.

- Testing
- Prototyping
- Experiments

- Venture architect coaching
- Technical experts
- Networking

Establish

Launch and grow your project

Launch and establish or grow your project. Test all aspects of your business model in a small-scale pilot. Follow your project-specific path.

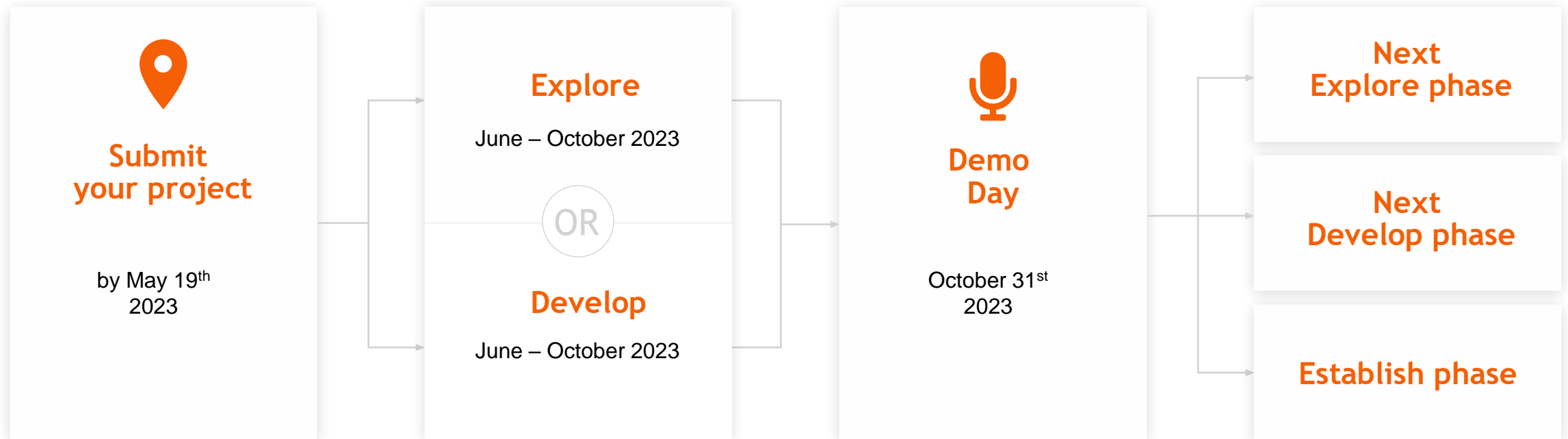
- User testing
- Business model validation
- Implementation

- Venture architect coaching
- Technical experts

Your entrepreneurial journey

This is how your journey will look like

Submit your project and join either Explore or Develop Phase. Pitch your project to the jury in the Demo Day and learn whether your project is moving on to Develop or Establish phase or needs another iteration in an Explore phase.



Your benefits with PowerLab

Join the fast lane to tackle your project

Being part of PowerLab gives you the opportunity to validate your project, get management exposure and learn more about innovative methodologies. Ultimately, the program is your fast lane to drive your project to success and have an impact on topics that matter for the future of TenneT.



Benefit from fast decision-making



Get the budget your project needs



Meet innovative, like-minded colleagues



Work like an entrepreneur within the company



Broaden your network within TenneT and beyond



Get leadership attention

Which projects we are looking for

We look for projects that will enable TenneT to



Provide a great and safe place to work for up to 10,000 employees



Achieve 99.99% of the supply security



Secure healthy asset base where customers can be connected within a set number of months



Realize at least 5 significant energy system innovations

If you have the curiosity and motivation to tackle your project, it does not matter which stage your project is in. We give you just what you need to bring it to the fast lane.

Do you have any open questions regarding the fit of your project? Simply reach out to us! (See details on the last page).



Why PowerLab is important for TenneT



Rapid validation

of projects and solutions through user-centric testing, which allows us to identify and support relevant projects faster



Cross-functional collaboration

possibility to tackle challenges with cross-functional teams guided by experienced innovation coaches



Cost-efficient

way of working through fast and iterative processes in startup-like structures



Growth and development

opportunity for our talents, who will bring the knowledge back to their departments



Fast decision-making

fast track for projects through efficient collaboration with legal and IT departments



Christine Schneider

Head Board Office

“I see the benefit of PowerLab two-fold: On the one side, it helps us to further support and implement projects with high relevance and a great potential for success. And on the other side, as a TenneT employee you get to work with innovative methods and tools, execute your project like an entrepreneur, and ultimately, advance your career.”

For more information reach out to the PowerLab team

Reach out with questions on
the program set-up



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Reach out with questions on
engagement activities



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Apply now and
tackle your project
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